



## Who They Are



www.protectwest.com.au  
Total Peace of Mind.

## Campaign History

- May 09 - Optimized existing Google AdWords campaign.
- May 09 - First major increase in campaign budget.
- Jun 09 - Google clicks budget now double the original amount.

## What They Achieved

- 60% increase in enquiries through their website.
- Positive return on investment for every dollar spent.
- Business expansion with 4 more full time employees.
- Increased sales and monthly revenue.

# We've Had to Hire More Staff!

*"Our monthly budget has literally doubled and we have recruited 4 more full time employees to cope with the sales!"*

## Protect West Security Alarms

Protect West Security has been operating in Perth, Western Australia for over 15 years and currently has a client base of well over 3000 satisfied customers.

With over 30 years of combined experience in the security industry, they are able to supply and install alarm systems, video camera surveillance, intercoms and structured cabling for TV and data networks for homes and businesses across the Perth metro area.



## Professional Google AdWords Management

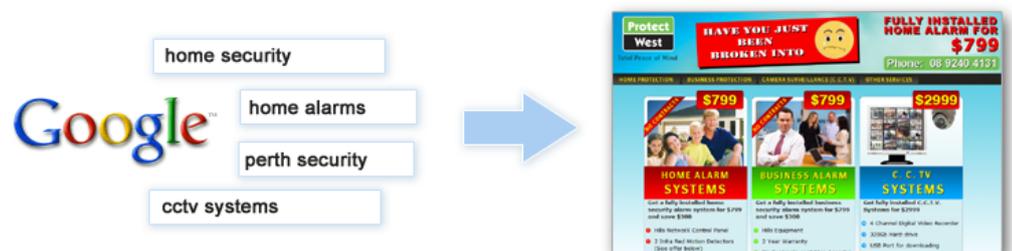
Protect West have been using ineedhits Google AdWords solution for over 18 months. In this time, their campaign budget has doubled and they have received over 9,000 targeted visitors to their website.

## The Results - *"For every dollar I spend, I get back \$33 in revenue!"*

Their Google AdWords campaign has had a dramatic impact on the business. Here is some feedback from business owner Terry Hayden:

*"Our monthly budget has literally doubled and **we have recruited 4 more full time employees** to cope with the sales and running of the business. **Website enquiries have increased by 60%** since the start of the program and for every dollar I spend I get \$33 back in revenue.*

*As a new client of ineedhits and new to advertising on the internet, I am **amazed at the increased response** we are getting on our website. Since becoming a client of ineedhits, we have found that they constantly monitor our progress, talk to us regularly and manage our Google ads the way we want them to."*



Call us today to see how we can generate the same results for you!

USA: 866 873 5834  
UK: 0800 036 0096  
AUS: 1800 750 204

