



Reaching 10,000 Local Customers

Tsunami Sushi now reaches over 10,000 local searchers each month thanks to their optimized Google Local Listing!

Who They Are

tsunami
sushi & other fine foods

www.tsunamisushi.com.au
Casual fine dining Japanese restaurant
Located in Perth, Western Australia

Campaign History

- Started with Google AdWords in March 2008.
- Expanded services to include G-Local service in September 09.
- Ranking and traffic improvements begin in October 2009.

What They Achieved

- Over 6 Page 1 listings on Google search results and Google Maps.
- Over 10,000 listing impressions during January 2010.
- 400+ searchers taking action on their listing each month.

Tsunami Sushi Japanese Restaurant

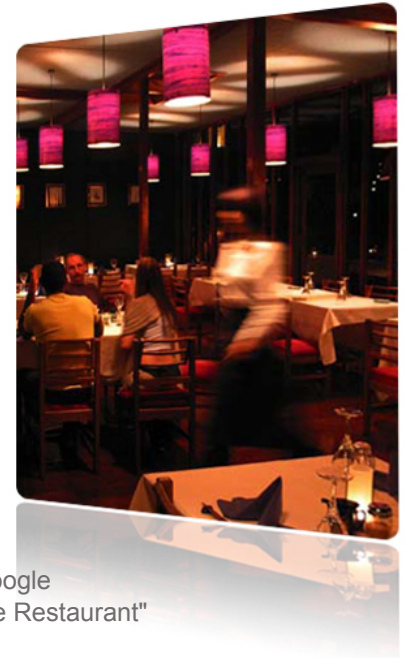
Tsunami Sushi is an award winning Japanese restaurant based in Perth, Western Australia. Famous for serving some of the freshest sushi in Perth, the team at Tsunami restaurant prove good Japanese goes further than just fish and rice.

Run by Shacho Brett Carboni, Tsunami uses their online presence to manage bookings and target potential customers looking on Google for Japanese cuisine.

Local Search Engine Optimization

With a hive of online activity for restaurant related search terms, Brett joined our Google Local Optimization program in September 2009.

Within one month, ineedhits created an optimized Google local search listing, targeting the phrases "Japanese Restaurant" and "Japanese restaurant Perth".



The Results - Number 1 Rankings and More Bookings

Tsunami Sushi now has exposure to over 10,000 local searchers each month and holds a number of Page 1 Google rankings!

Google search results for "sushi restaurant Perth". The search results show three local business listings:

- A** **Tsunami Japanese Restaurant Perth** - www.tsunamisushi.com.au
18 Glyde St, Mosman Park - (08) 9284 7788
★★★★★ 30 reviews, directions, menu, and more »
- B** **Sushi Station Fuji Japanese Restaurant** - maps.google.com
233 Albany Hwy, Victoria Park - (08) 9362 3796
14 reviews, directions, hours, and more »
- C** **A/LURE** - www.burswood.com.au
Burswood Entertainment Complex, Great Eastern Highway, Burswood - (08) 9362 7551
4 reviews, directions, and more »

More results near Perth WA, Australia »

Keyword	Google Ranking
Japanese Perth	Page 1
Japanese Restaurant Perth	Page 1
Sushi Restaurant Perth	Page 1
Perth Japanese Restaurants	Page 1
Japanese Mosman Park	Page 1
Japanese Restaurant	Page 1

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