



400% Increase In Sales!

Catmax have seen sales soar by 400% since using ineedhits optimization (SEO) and Google advertising services.

Who They Are



www.catmax.com.au
Custom-designed outdoor cat enclosures.

Campaign History

- Sep 06 - Started with basic SEO and PPC campaigns.
- Jun 09 - Significant increase in Google AdWords spend.
- Aug 09 - Upgraded SEO campaign with top 20 ranking guarantee.

What They Achieved

- 400% increase in sales since joining ineedhits.
- 150% sales increase when combining PPC and SEO.
- Page 1 Google listings for both organic and sponsored results.
- Increased website sales despite new competitors.

Catmax Cat Enclosures

Catmax offer custom-designed outdoor cat enclosures to meet your cat's individual needs. Their cat care products are soft & strong for your cat's safety.

Founded in 1998, Catmax founder Paul Champan saw it as his duty to help protect cats and other wildlife. Catmax recently celebrated installing its 2,000th cat enclosure, and the business has not only expanded around Australia but even made steps overseas.



Four Years of Campaign Growth...

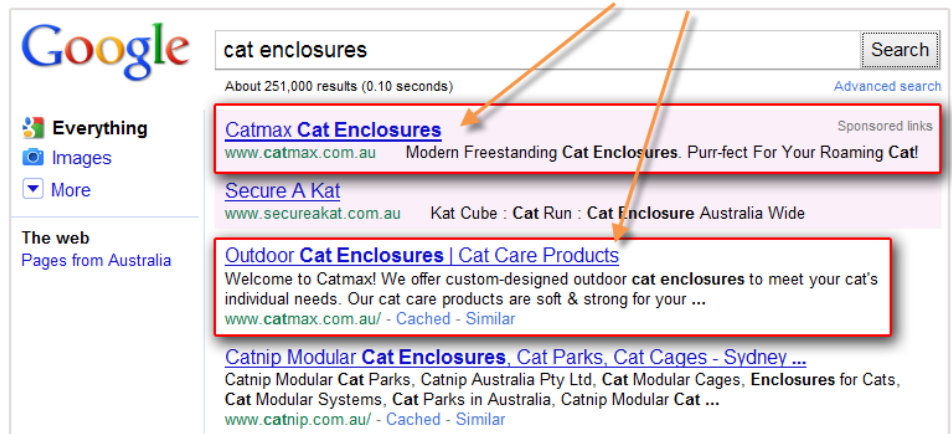
Catmax first contacted ineedhits in 2006 to begin a basic search engine optimization and Google AdWords campaign. After identifying room for improvement Paul agreed to significantly increase his AdWords budget and begin our 6 month guaranteed SEO program.

The Results - Sales Improve by 400%

The combined impact of Google AdWords advertising and search engine optimization (SEO) has seen Catmax grow their online sales by over 400%.

- 150% Sales Increase From Google AdWords Campaign
- 400% Sales Increase With SEO & AdWords Combined
- Hundreds of Page 1 Google Rankings
- Over 3,000 Search Engine Visitors Each Month

#1 Organic & #1 Sponsored Listing from over 250,000 Results!



"Not only have we seen a fantastic sales increase, we've also managed to cement our market position despite increased competition."

Paul Chapman, Catmax Founder

Call us today to see how we can generate the same results for you!

USA: 866 873 5834
UK: 0800 036 0096
AUS: 1800 750 204

